

CASE STUDY

Spice Junction Burritos & Boba — Crawfordville, FL

How Growth Authority Conceived, Built, Financed & Launched a Brand-New Restaurant Concept — Generating \$48K in Month One

MONTH 1 REVENUE	EBITDA MARGIN	SCOPE
\$48K	21%	Full Build
Strong opening month	From day one	Concept to keys

CLIENT OVERVIEW

Spice Junction Burritos & Boba is a one-of-a-kind fast-casual dining concept located at 2343 Crawfordville Hwy, Suite 106, Crawfordville, FL 32327. Owned by Knetree LLC (Kunjal Patek), this restaurant blends bold, globally-inspired burrito flavors with a full boba tea menu — a fresh and differentiated concept in the Crawfordville market.

What makes this engagement truly unique is that Growth Authority didn't just manage this restaurant — **we created it**. From developing the original concept and menu to overseeing construction, hiring the team, and providing the financing, Growth Authority delivered a complete, turnkey restaurant launch.

Industry: Food & Beverage / Fast Casual Restaurant

Location: 2343 Crawfordville Hwy, Suite 106, Crawfordville, FL 32327

Owner: Knetree LLC — Kunjal Patek

Opened: March 2026

Management Partner: Shivam24 LLC DBA Growth Authority

THE OPPORTUNITY

Kunjal Patek came to Growth Authority with a vision: open a unique, profitable restaurant in Crawfordville, FL. The challenge was building everything from scratch — there was no existing concept, no location buildout, no menu, no staff, and no financing in place. Growth Authority was engaged to make the vision a reality, end to end.

Key challenges included:

- **No concept or brand identity** — everything needed to be created from scratch
 - **No menu** — full culinary concept development required
 - **Construction needed** — full buildout of the restaurant space
 - **Staffing from zero** — recruiting, hiring, and training all employees and managers
 - **Capital requirements** — financing needed to fund the entire venture
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OUR APPROACH

Growth Authority executed a full-scope restaurant development engagement — the most comprehensive service we offer:

1. Concept Development

Our team conceived and developed the Spice Junction Burritos & Boba brand from the ground up. We identified a market gap in Crawfordville for a bold, fusion fast-casual concept and designed the brand identity, dining experience, and overall vision accordingly.

2. Menu Creation

Growth Authority developed the entire menu — crafting a unique fusion of globally-inspired burrito flavors paired with a full boba tea program. Menu engineering principles were applied to maximize profitability, with items designed for both speed of service and high customer satisfaction.

3. Construction Management

We oversaw the full buildout of the Crawfordville location — coordinating contractors, managing timelines, and ensuring the space was designed for optimal kitchen flow, guest experience, and operational efficiency. The project was delivered on schedule for the March 2026 opening.

4. Financing

Growth Authority secured and provided the financing necessary to fund the construction, equipment, and pre-opening costs — removing the capital barrier and enabling the project to move forward with confidence.

5. Hiring & Training

We recruited, hired, and trained all employees and managers before opening day. Our training program instilled the operational standards, customer service culture, and brand values needed to deliver a consistently excellent guest experience from the very first day.

6. Operations Management

Growth Authority continues to manage day-to-day operations, maintaining the financial discipline and service quality that drove a 21% EBITDA margin in the very first month — an exceptional result for any new restaurant, let alone one in its first 30 days of business.

THE RESULTS

Spice Junction Burritos & Boba opened in March 2026 and immediately delivered strong performance:

- **\$48,000 in revenue in Month 1** — a strong launch for a brand-new concept
 - **21% EBITDA margin from day one** — reflecting exceptional cost management
 - **Fully operational team** — hired, trained, and performing from opening day
 - **Construction completed on schedule** — delivered for the March 2026 opening
 - **Full financing secured** — project funded end-to-end by Growth Authority
 - A unique, differentiated brand successfully introduced to the Crawfordville market
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THE GROWTH AUTHORITY DIFFERENCE

Spice Junction is the clearest example of what sets Growth Authority apart. We are not just a restaurant management company — we are a full-service restaurant development partner. We can take a client from a blank page to a thriving, profitable business — handling concept, construction, financing, staffing, and ongoing operations.

If you have the vision and the ambition, Growth Authority has everything else.

"Growth Authority built our restaurant from the ground up — concept, construction, financing, and team. We opened strong and haven't looked back."

Have a restaurant vision? Growth Authority will make it happen.

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